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III International Forum «Traditional art crafts and higher specialized professional education: modern challenges, new opportunities and perspectives»: summarizing the results

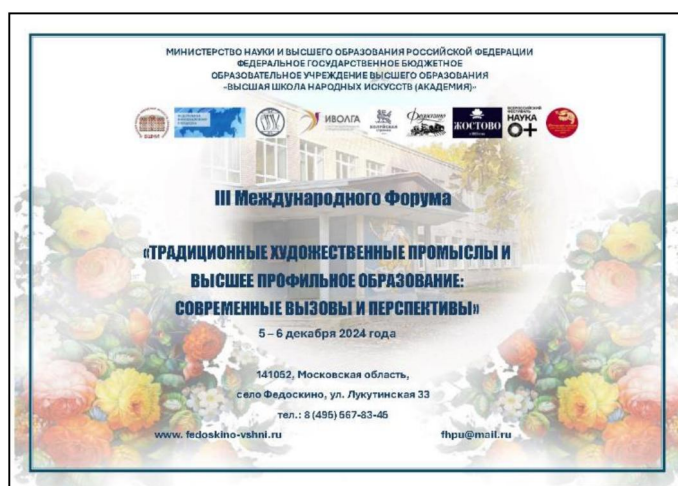


Fig. 1. Poster of the III International Forum "Traditional Artistic Crafts and Higher Profile Professional Education: Modern Challenges, New Opportunities and Prospects"

The III International Forum "Traditional Artistic Crafts and Higher Profile Professional Education: Modern Challenges, New Opportunities and Prospects" was held on December 5-6, 2024 at the Fedoskino Institute of Lacquer Miniature Painting, which is a branch of the Higher School of Folk Arts (Academy) (Fig. 1¹⁰).

The President of the Higher School of Folk Arts (Academy), academician of the Russian Academy of Education, doctor of pedagogical sciences, professor V.F. Maksimovich solemnly opened the forum. With welcoming remarks to the guests and participants were O.P. Rybnikova, candidate of pedagogical sciences, rector of the Higher School of Folk Arts (Academy); L.S. Bolataeva, vice-governor of the Moscow Region; A.G. Didenko, deputy head of the Management - head of the Development Department for folk art crafts of the Development Management for tourism and folk art crafts of the Ministry of Culture and Tourism of the Moscow Region; V.M. Soshin, chairman of the Commission on culture and tourism of the Council of deputies of the Mytishchi urban district; O.A. Sidorkina, deputy head of the Mytishchi urban district. N.N. Gordetskaya, president of the Association "Chamber of folk art crafts and handicrafts of the Republic of Krimea"; representatives from foreign countries included D.A. Omorova, director of the Public Foundation "Alliance of Women of

¹⁰ Figs. 1-11. Photos by the article's author.

Kyrgyzstan"; T.S. Radoyka, professor, consultant on Serbian-Russian relations at the Archive of Vojvodina (Serbia, Novi Sad).

In the greeting from State Duma deputy E.A. Votorygina, it was emphasized: "Traditional folk arts are an art form that can inspire, invigorate, unite, and shape an ethical attitude towards Russian culture as a whole... <...> A multifaceted dialogue and the combined efforts of experts from various fields will allow us to solve any problems, regardless of their complexity."

A bright highlight of the forum's opening ceremony was a musical performance by the ensemble "Sovechera" from the Marfino Culture and Leisure Center, headed by V.E. Kazantseva and directed by A.D. Dovgan.



The discussion platform "Centers of traditional folk arts as a territory of advanced development" (moderator V.F. Maksimovich) brought together representatives from the Ministry of Culture and Tourism of the Moscow Region, the administration of Mytishchi urban district, directors of Fedoskino Factory JSC, and Zhostovo LLC (Fig. 2). During the meeting, participants discussed the impact of internal and external challenges on the development of traditional folk arts in the Moscow region, identified key areas and strategic priorities for collaboration between the Higher School of Folk Arts (Academy), the only university in Russia and worldwide specializing in traditional folk arts, and enterprises engaged in folk arts. The company directors shared insights into the specifics of employing graduates, social guarantees, prospects for creative development, and career advancement for young artists. They also sought to find answers to the question of what state support is necessary for professional education and production in the field of traditional folk arts.

After a bright and interesting discussion, the guests were welcomed by the "City of Artists" (Fig. 3-6). Everyone had an opportunity to try their hand as artists, sculptors, wood carvers, embroiderers in master classes such as Rostov finift "Traditional Rostov Flowers" (N.E. Skripunova); Fedoskino lacquer miniature painting (L.V. Kabashova); Zhostovo decorative painting (V.Yu. Shirokova); decorative metal painting using the "Moscow Letter" technique (A.A. Solopova, K.M. Kazmina); Bogorodskoye woodcarving (E.S. Evdokimova); souvenir making with lace and embroidery (S.Yu. Anisina, E.M. Verbenkina); and "sewing" in the Ivanovo stitching technique (I.A. Komissarova); sculpture "Modeling from life a bas-relief image of roses with leaves" (V.A. Lobov).



Figure 3. Master class on making "sewing" in the Ivanovo stitching technique.



Figure 4. Master class "Depicting Flowers in the multilayer technique of Zhostovo decorative painting"



Figure 5. Master class on creating an owl toy with movement using the Bogorodskoye woodcarving technique "Gaze of the Night Guardian"



Figure 6. Master class "Depicting a Flower in the 'Moscow Letter' decorative painting technique"

The work of the forum continued at the discussion venues. At the platform "Traditional Artistic Crafts: Continuity and Innovation in Historical Perspective" (moderated by M.A. Saltanov, candidate of pedagogical sciences, and M.N. Mochalova, candidate of pedagogical sciences), the focus was on understanding artistic traditions and introducing innovations, experience working with state archives as one of the most important sources of information about traditional crafts, expertise and evaluation of modern products of traditional applied arts by the Art expert council of the Moscow Region on folk art crafts.

The second discussion venue, "Training Unique Artists! Prospects for the development of a system of continuous professional education as a guarantee for the development of traditional artistic crafts" (moderated by N.M. Aleksandrova, doctor of pedagogical sciences, professor, and N.G. Kuznetsov, candidate of arts), was dedicated to issues related to optimizing the content and teaching methods of professional disciplines, organizing research activities in training artists of traditional artistic crafts, and studying the impact of the artistic and creative educational environment on the preparation of unique artists.

The third discussion venue, titled "The System of upbringing children, adolescents, and youth through traditional artistic crafts: What should it be like?" (moderated by S.A. Tikhomirov, associate professor, candidate of cultural studies,

and M.V. Ermakova, candidate of pedagogical sciences), focused on exploring the educational potential of traditional artistic crafts and reflecting on the achievements and strategic prospects of the Higher School of Folk Arts (Academy) as a federal innovation hub. Participants shared experiences in organizing exhibition, educational, and grant activities not only as forms of promoting traditional applied arts but also as factors contributing to the development of regional-historical centers of traditional artistic crafts (Figures 7, 8).



Figure 7. Speech by I.V. Leitland, instructor at the Fedoskino Institute of lacquer miniature painting, at the discussion platform "Traditional artistic crafts: continuity and innovation in historical perspective".



Figure 8. Speech by S.A. Tikhomirov, candidate of cultural studies, vice-rector for research at the Higher School of Folk Arts (Academy), at the discussion platform "The system of upbringing children, adolescents, and youth through traditional artistic crafts: What should it be like?".

The final event of the forum was a discussion titled "Cultural and educational potential of traditional artistic crafts in modern museum and exhibition spaces" (moderated by S.A. Tikhomirov, associate professor, candidate of cultural studies, and M.V. Ermakova, candidate of pedagogical sciences). During this session, museum staff, managers of art galleries, directors of the Institute of traditional applied arts, and the Sergiev Posad Toy Institute shared their experiences in organizing exhibition spaces for displaying works of traditional artistic crafts. The participants discussed the most effective ways to engage audiences with traditional artistic crafts



Figure 9. Discussion at the platform "Cultural and educational potential of traditional artistic crafts in modern museum and exhibition spaces" (from left to right: S.A. Tikhomirov, associate professor, candidate of cultural studies; M.V. Ermakova, candidate of pedagogical sciences; O.V. Ozerova, candidate of pedagogical sciences; S.Yu. Anisina, acting director of the Ryazan Institute of traditional applied arts; L.S. Rogatova, art historian at JSC "Fedoskino"; K.Yu. Buiko, director of the V.I. Korobkov Art Gallery).

and reflected on how specialized museums can help future artists of traditional crafts develop general cultural and professional competencies (Figure 9).

For the guests and participants of the III International Forum, an extensive cultural program was prepared: a guided tour of the Fedoskino Institute of lacquer miniature painting and the museum-exhibition space "Lukutinskie Traditions" (Figure 10); excursions to the factories of LLC "Zhostovo Factory" and JSC "Fedoskino," where visitors were shown the technological process of producing trays and papier-mâché items, and presented with a wide range of products. The exposition of the Museum of Folk Art Crafts "Lukutins Estate" introduced the forum participants to the history of the development of lacquer miniatures in the village of Fedoskino and the contribution of the Lukutin merchants to its advancement (Figure 11).

During the forum, participants had the opportunity to explore exhibitions featuring works by students and teachers from the Fedoskino Institute of lacquer miniature painting: "Flower Symphony" (Zhostovo decorative painting); "Royal Figures," "Winter Fun," "Magical World of Fairytales," "Lukutin traditions" (Fedoskino lacquer miniature painting); "Beauty of Rostov finift" (artistic enamel painting); "Unintentional Strokes" (academic drawing); "Life in Oil" (academic oil painting); "My Soul Lives Here" (paintings by Honored artist of Russia, N.G. Marchukov); "Teachers and Students" (paintings and graphic works by teachers from the Fedoskino Institute of lacquer miniature painting); Mstyora Institute of lacquer miniature painting named after F.A. Modorov – Mstyora embroidery in the "white satin-stitch" technique; Bogorodsky Institute of wood carving "Golden hands"; and the Institute of traditional applied arts "Beauty born of tradition."



Figure 10. Tour of the museum-exhibition space "Lukutin Traditions". Fedoskino Institute of lacquer miniature painting



Figure 11. Excursion to the Museum of folk art crafts "Lukutin Estate"

The joint exhibition of works by students from the Fedoskino Institute of lacquer miniature painting and the Institute of traditional applied arts – Moscow branch of the Higher School of Folk Arts (Academy) titled "Beauty of traditional applied arts" not only showcased the high level of skill among the students in creating artworks but also laid the foundation for productive and constructive collaboration among participants in addressing the discussed issues. The author's Christmas tree created by Gzhel artist V.G. Rozanov, titled "Time of New Year Miracles," added a festive touch to the forum's atmosphere.