

Tikhomirov S.A., candidate of cultural studies, associate professor, vice-rector for research, associate professor of the Department of history of arts at the Higher School of Folk Arts (Academy), 191186, St. Petersburg, Canal Griboedova Embankment, Building 2, Lit. A, e-mail: nauka_vshni@mail.ru

Amirgazin K.J., doctor of pedagogical sciences, professor of the Siberian institute of traditional applied art – branch of the «Higher school of folk arts (academy)», 644045, Omsk city, M. Nikiforov street, 5, e-mail: kz_ohpk@mail.ru

First Russian Forum "Culture Traditions Heritage"

Abstract. This information review focuses on the First Russian Forum "Culture Traditions Heritage," held on November 8, 2024, in Moscow.

Keywords: forum, culture, traditions, heritage, Higher School of Folk Arts (academy), exhibition, defile, traditional arts and crafts.

The First Russian Forum "Culture Traditions Heritage" took place on November 8, 2024, in Moscow at the Moscow Marriott Imperial Plaza. The event was organized by the Union of Industrialists and Entrepreneurs "Ivolga," the Higher School of Folk Arts (Academy) with support from the Moscow Regional Branch of the Union of Women of Russia, LLC "Trading House 'Cultura doma'", and ANO "Center for Family Knowledge and Home Management".

The key issues discussed by the participants included the role of traditional arts and crafts in shaping national cultural sovereignty, measures to support them, and ways to engage young people in this unique form of art.



Fig. 1. Panel discussion at the forum

The central academic component of the forum was a panel discussion titled "Preservation and Development of Russian Culture and Traditions as Part of the Country's National Identity Code," featuring speakers such as V.F. Maksimovich, President of the Higher School of Folk Arts (Academy), academician of the Russian Academy of Education, doctor of pedagogical sciences, professor, Honored teacher of Russia; O.V. Schetinina, Senator of the Russian Federation, member of the Council of the Federation Committee on Science, Education, and Culture, member of the Council of the Federation Commission on the Development of Folk Arts and Crafts in the Russian Federation; A.S. Petrukhina, Chairperson of

the Union of Industrialists and Entrepreneurs "Ivolga," among other speakers. The moderator of the discussion was Channel One host S.A. Zeinalova (Fig. 1⁶).

The participants emphasized the significance of a contemporary perspective on traditional arts and crafts, which define the cultural identity of a nation, its system of spiritual, moral, and aesthetic values. According to A.S. Petrukhina, the annually held forum should provide opportunities for "integrating traditional arts and crafts into every family's life." Making traditional arts and crafts relevant in today's society is impossible without continuous improvement in higher education systems that train highly qualified specialists, and active efforts to popularize this art among broad segments of domestic and foreign audiences, which is precisely what the Higher School of Folk Arts (Academy) strives to achieve.

V.F. Maksimovich stressed: "We strive not only to preserve but also to develop Russia's artistic traditions, creating high-quality works to showcase the splendor of our country's artistic heritage worldwide. The first mission of the Higher School of Folk Arts (Academy) is to prepare highly skilled artists in each type of traditional arts and crafts for our country; the second is to present aesthetically pleasing traditional applied arts from Russia abroad, contributing to the formation of an ethical attitude towards Russia as a whole."



Fig. 2. Lacquer miniature painting

The forum left a lasting impression on visitors with a grand exhibition of traditional arts and crafts, featuring more than 200 unique works created by students of the Higher School of Folk Arts (Academy). Among the exhibited items were Palekh, Mstyora, and Kholuy lacquer miniature paintings (Fig. 2), Mstyora iconography (Fig. 3), Nizhny Tagil and Zhostovo decorative painting, "Moscow letter" decorative painting, artistic embroidery, artistic lace-making, bone carving art (Fig. 4), Bogorodskaya woodcarving, jewelry art, and more.



Fig. 3. Mstyora iconography



Fig. 4. Forum participants viewing the exhibition of works by the Higher School of Folk Arts (Academy) students

⁶ Figs. 1-7. Photo by the author.

The exhibition also featured unique historical pieces, such as Fedoskino (Lukutino) miniatures from the 19th century from the collection of the Fedoskin Institute of Lacquer Miniature Painting, a branch of the Higher School of Folk Arts (Academy), as well as works by the outstanding Mstyora miniaturist and People's Artist of the Russian Federation, V.F. Nekosov.

Forum attendees were impressed by the defile, during which 80 artworks of embroidery and lacemaking were presented – graduation projects by students of the Higher School of Folk Arts (Academy), captivating with their beauty, elegance, exquisite taste, and flawless execution (Fig. 5-7).



Fig. 5-7. Defile. Works by students of the Higher School of Folk Arts (Academy)

Works presented by the Higher School of Folk Arts (Academy) over the last five years have been displayed at more than 20 international exhibitions, including those that amazed foreign audiences at UNESCO headquarters in Paris, France.

During the forum, several cooperation agreements were signed, and the International Association "Scientific-Educational Fellowship in the Field of Traditional Applied Arts" was announced. This association aims to bring together all organizations interested in the development and promotion of traditional arts and crafts in Russia and abroad.